

THE WORLD'S MOST UNIQUE BEAUTY MAGAZINE

# NEW BEAUTY

THE INNOVATIONS ISSUE!

## CONQUER AGING!

20 NEW BREAKTHROUGHS

the next generation of products and treatments that will change how you age forever...

melt fat in minutes! the newest way to eliminate extra pounds and tighten skin.

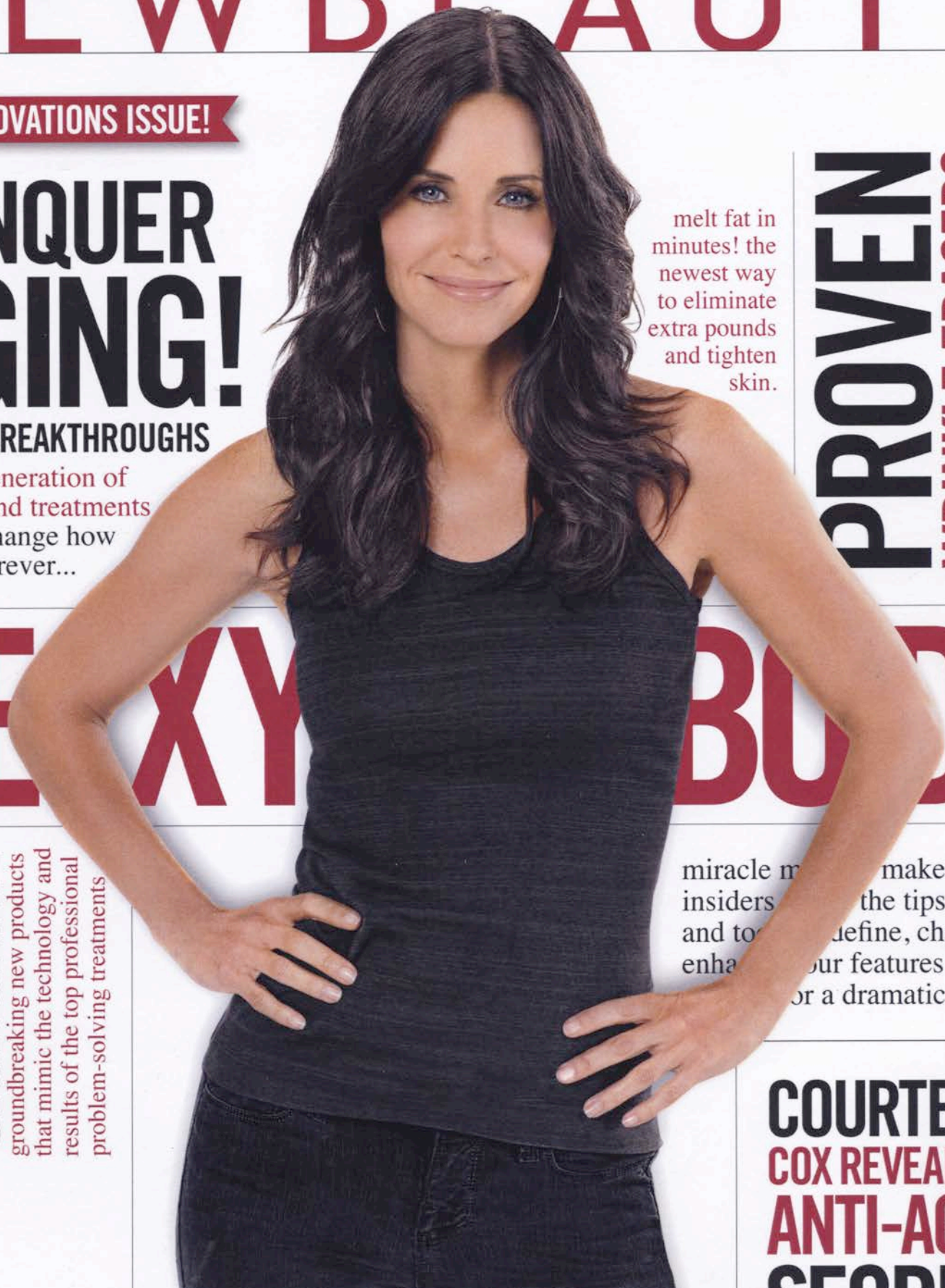
**PROVEN WRINKLE ERASERS**  
experts reveal what the celebrities are doing to look 10 years younger

# SEXY BODY

**HIGH-TECH SKINCARE**  
groundbreaking new products that mimic the technology and results of the top professional problem-solving treatments

miracle makeovers, insiders reveal the tips, tricks and tools to define, change and enhance your features without surgery for a dramatic look.

**COURTENEY COX REVEALS HER ANTI-AGING SECRETS**





# Dr. David S. Frey

Beverly Hills, California

## ASK DR. FREY

### WHAT IS UNIQUE ABOUT YOUR TRAINING?

I have furthered my education in the latest dental technology by completing programs at the Las Vegas Institute for Advanced Dental Studies. I have a passion for neuromuscular dentistry, which I have been doing for 22 years.

### WHAT SHOULD PATIENTS EXPECT AT A CONSULTATION?

Attention. Creating a beautiful smile not only requires artistic design and the latest technology, but also my utmost attention. I schedule appointments to maximize each patient's time. No one sits in a waiting room. I devote attention to one patient at a time—allowing a block of even a few hours for a single client, if necessary.

### HOW DO YOU REACH OUT TO PATIENTS?

I authored two books: *Revitalize Your Smile* and *Revitalize Your Mouth*. Both are informative guides that help patients decide on the best treatment to tackle crowded, crooked and poorly spaced teeth with bite function in mind.

## Smarter smile design means perfecting the bite

Using neuromuscular dentistry in combination with cosmetic dentistry, Dr. Frey remakes smiles that are as beautiful as they are functional. "We can enhance the bite and create a new smile all in the same two visits it takes to do a traditional smile makeover with veneers," Dr. Frey says. Using computerized technology, Dr. Frey first identifies the optimized bite, or ideal shape and position of the bite, and then creates a trial smile that imitates the appropriate shape for the patient to test out. Finally, using customized porcelain veneers on the front and biting edges of teeth, Dr. Frey bonds a more even, ideally positioned set of teeth in place. "The process relieves jaw pain, neck pain, headaches and ear aches. When your bite is in alignment, you're going to look better and younger, but you're also going to feel better. Taking that tension off of your bite and the central nervous system goes beyond the smile, improving your posture and even flexibility," Dr. Frey says.







Hanna; procedures performed, neuromuscular dentistry and porcelain veneers

## SMILE REVITALIZATION

After years of grinding, Hanna had lost one-third of the enamel on her teeth. By opening and changing her bite, Dr. Frey was able to restore her smile with porcelain veneers. "I liked the way he presented his material about getting the bite straight," Hanna says. "He promised that I probably wouldn't grind my teeth after treatment. His personality and all the time he spent with me was super important. Now that I have my new teeth, I'm like 'Wow, what a huge difference.' Every time I walk by a mirror, I smile and look at my teeth. I feel that they look natural and absolutely beautiful. I would do it all over again."

# "get both a perfect smile and a perfect bite"

A MEMBER OF THE AMERICAN ACADEMY OF COSMETIC DENTISTRY, THE AMERICAN DENTAL ASSOCIATION AND THE INTERNATIONAL ASSOCIATION OF COMPREHENSIVE AESTHETICS, DR. DAVID S. FREY STAYS UP TO DATE ON TECHNIQUES IN COSMETIC DENTISTRY WITH CONTINUING EDUCATION AT THE LAS VEGAS INSTITUTE FOR ADVANCED DENTAL STUDIES. DRAWING FROM MORE THAN 20 YEARS OF EXPERIENCE, DR. FREY HAS WRITTEN TWO BOOKS ON MAJOR COSMETIC AND RESTORATIVE DENTISTRY AND BEEN FEATURED SEVERAL TIMES ON TLC AS WELL AS IN MAJOR MAGAZINES, SUCH AS *PEOPLE*.

### MEET THE EXPERT

## Dr. David S. Frey

Cosmetic Dentist

#### SERVICES OFFERED

Aesthetic Dentistry  
Full-Mouth Dentistry  
Laser Dentistry  
Implant Dentistry  
TMJ Treatment

#### ABOUT DR. FREY

##### WHAT IS THE BEST ADVICE YOU'VE RECEIVED?

The patient is always right. If they feel the teeth are too large or the smile isn't quite right, always listen to the patient, even if the request is a little out of the norm.

##### WHAT FASCINATES YOU MOST ABOUT THE HUMAN BODY?

The human body is a completely unpredictable creature. There's no cookie-cutter approach. Everybody's different, which makes it a challenge with every new patient that I treat.

##### HOW WOULD YOU LIKE TO BE REMEMBERED?

I would like to be remembered as someone who did good for others and helped people achieve the smiles of their dreams.

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To learn more about the practice visit  
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